2021 in Numbers

700 Influencers Engaged:
- 300 young influencers
- 140 women leaders
- 120 journalists, publicists, and media experts
- 80 Russian-speaking activists
- 40 Arab-Israeli leaders
- 24 directors of civil-society peace organizations

Informing the Public:
- 43,000 Facebook and Twitter followers
- Over 50,000 visitors to our websites
- 7,000 downloads of our “Reconciliation How-To” booklet for young leaders
- Dozens of news articles on GI public opinion polls and activities
- 790K people reached by our content on Facebook
- Over 250K people engaged with our content on Facebook
- Over 765K impressions on Twitter

56% of Israelis support a two-state solution, 44% against (May poll)

46% of Palestinians support a two-state solution, compared to 10% support for confederation and 6% for a one-state solution (July poll)
Women Leaders: Breaking Barriers

Immediately after the violent escalation in May, female Arab and Jewish Israeli leaders met for a two-day seminar to discuss their reactions, insights, and activism for peace.

Arab, ultra-Orthodox, left and right-wing women leaders discuss the conflict during an Israeli GI workshop, March 21

Women leaders’ Jerusalem seminar, Dec. 17, 2021

Geneva Initiative’s “Breaking Barriers” video starring Israeli graduates of our women’s leadership enrichment program
Raising the Volume on the Two-State Solution: Engaging opinion-shapers

Joint reception for media figures and journalist participants at the British Ambassador’s residence in Ramat Gan, Dec. 14

Israeli journalists meet with former minister and Gazan resident Hisham Abdelraziq, Nov. 10

“I met amazing people, especially from the West Bank. Academics, journalists, teachers – amazing men and women who are agents of peace. Reconciliation begins from the body, from regular people that just want to live in peace side by side.”

- Limor Moyal, author and media influencer, participant in the GI Media cohort

Media experts and journalists share content, information, and Palestinian voices from our Raising the Volume on the Two-State Solution workshops. Oct. 12
Preparing the Next Generation for Peace:

Israeli young leaders’ reconciliation workshop, Oct. 1

Participants learn about Israeli and Palestinian narratives in Jerusalem, Nov. 5

“The beautiful thing was, that even when we were unable to agree on the definitions or the narrative, there was one thing that we all agreed on, and that is the two-state solution. This conflict will end, and sitting in a room in Ramallah, holding dialogue with our Palestinian partners like Qays, gives me the sense of a rare glimpse into the future.”

- Danielle Compton, activist and student, in a joint article with Qays Kamal. Read the full article (Hebrew) here.

Participants plan reconciliation initiatives during a joint seminar, Nov. 19
Old Peace Camp, New Faces:
Arab and Russian-Israeli ambassadors for peace

Our program for inclusion of Arab leaders in Israel in the discourse about a two-state solution launched this year. Left – participants in a two-day seminar, Nov. 5

Participants of our pilot program for including Arab voices within Israel in peace discourse share their thoughts, experiences and support on social media

Russian-speaking activists meet with Yossi Beilin to discuss past negotiations and a future peace process, July 16
Peace-building through Diplomacy

Israeli GI Director Gadi Baltiansky discusses promoting peace with EU Representative for the MEPP, Sven Koopmans. Oct. 10

Geneva Initiative members meet with the French Ambassador to Israel

Our women’s cohort meets with the German Ambassador to Israel, Oct. 5

Diplomat tour of Jerusalem and its environs, May 26

Diplomat tour in response to new settlement announcements, Nov. 9th
Stronger Together: The Two-State Coalition

Members of the Israeli TSC meet with Knesset members Emili Moatti, Gilad Kariv, Ghaida Zoabi and Mossi Raz, May 20

Members of our Two-State Solution Coalition in a two-day intensive strategizing seminar, July 20

Joint TSC Meeting in Ramallah, June 23

EU Deputy Head of Mission Benoit Chapas discusses the EU’s commitment to a two-state solution with TSC members during a joint seminar, August 27

Read the Joint Statement to the International Community Here
GENEVA INITIATIVE

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THERE IS A PARTNER.

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