

GENEVA INITIATIVE



**YES TO AN
AGREEMENT**
The Geneva Initiative

ANNUAL REPORT

2021



2021 in Numbers



700 Influencers Engaged:

*300 young influencers
140 women leaders
120 journalists, publicists, and media experts
80 Russian-speaking activists
40 Arab-Israeli leaders
24 directors of civil-society peace organizations*

Informing the Public:

*43000 Facebook and Twitter followers
Over 50000 visitors to our websites
7000 downloads of our "Reconciliation How-To" booklet for young leaders
Dozens of news articles on GI public opinion polls and activities
790K people reached by our content on Facebook
Over 250K people engaged with our content on Facebook
Over 765K impressions on Twitter*



56% of Israelis support a two-state solution, 44% against (May poll)

46% of Palestinians support a two-state solution, compared to 10% support for confederation and 6% for a one-state solution (July poll)





Women Leaders: Breaking Barriers

Immediately after the violent escalation in May, female Arab and Jewish Israeli leaders met for a two-day seminar to discuss their reactions, insights, and activism for peace.

Arab, ultra-Orthodox, left and right-wing women leaders discuss the conflict during an Israeli GI workshop, March 21



Women leaders' Jerusalem seminar, Dec. 17, 2021

Geneva Initiative's "Breaking Barriers" video starring Israeli graduates of our women's leadership enrichment program



Raising the Volume on the Two-State Solution: Engaging opinion-shapers



Joint reception for media figures and journalist participants at the British Ambassador's residence in Ramat Gan, Dec. 14



Israeli journalists meet with former minister and Gazan resident Hisham Abdelraziq, Nov. 10

"I met amazing people, especially from the West Bank. Academics, journalists, teachers – amazing men and women who are agents of peace. Reconciliation begins from the body, from regular people that just want to live in peace side by side."

- Limor Moyal, author and media influencer, participant in the GI Media cohort

Media experts and journalists share content, information, and Palestinian voices from our Raising the Volume on the Two-State Solution workshops. Oct. 12



Preparing the Next Generation for Peace:



Israeli young leaders' reconciliation workshop, Oct. 1



Participants learn about Israeli and Palestinian narratives in Jerusalem, Nov. 5

"The beautiful thing was, that even when we were unable to agree on the definitions or the narrative, there was one thing that we all agreed on, and that is the two-state solution. This conflict will end, and sitting in a room in Ramallah, holding dialogue with our Palestinian partners like Qays, gives me the sense of a rare glimpse into the future."

- Danielle Compton, activist and student, in a joint article with Qays Kamal. [Read the full article \(Hebrew\) here.](#)



Participants plan reconciliation initiatives during a joint seminar, Nov. 19

Old Peace Camp, New Faces:

Arab and Russian-Israeli ambassadors for peace



Our program for inclusion of Arab leaders in Israel in the discourse about a two-state solution launched this year. Left – participants in a two-day seminar, Nov. 5



Participants of our pilot program for including Arab voices within Israel in peace discourse share their thoughts, experiences and support on social media

Russian-speaking activists meet with Yossi Beilin to discuss past negotiations and a future peace process, July 16



Peace-building through Diplomacy

Israeli GI Director Gadi Baltiansky discusses promoting peace with EU Representative for the MEPP, Sven Koopmans. Oct. 10



Geneva Initiative members meet with the French Ambassador to Israel

Our women's cohort meets with the German Ambassador to Israel, Oct. 5



Diplomat tour of Jerusalem and its environs, May 26



Diplomat tour in response to new settlement announcements, Nov. 9th

Stronger Together: The Two-State Coalition



Members of the Israeli TSC meet with Knesset members Emili Moatti, Gilad Kariv, Ghaida Zoabi and Mossi Raz, May 20

Members of our Two-State Solution Coalition in a two-day intensive strategizing seminar, July 20



Joint TSC Meeting in Ramallah, June 23

EU Deputy Head of Mission Benoit Chapas discusses the EU's commitment to a two-state solution with TSC members during a joint seminar, August 27



Read the [Joint Statement to the International Community Here](#)

GENEVA INITIATIVE

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THERE IS A PARTNER.



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